

SUGGESTED WORDING FOR STAKEHOLDERS

1.1. Email

SUBJECT

Free Resilience Ratings Home Assessments now available for Gold Coast households

PREVIEW TEXT

Gold Coast households can now register to trial a free, self-guided Resilience Ratings Home Assessment. Places are limited.

COPY

Gold Coast households can now register for a free, self-guided Resilience Ratings Home Assessment to identify practical actions that can help reduce their home's risks from floods, bushfires, severe storms and tropical cyclones.

Proudly supported by the City of Gold Coast, Resilient Building Council is inviting up to 1,000 eligible households with a freestanding home to participate in Australia's first large-scale trial of the online Resilience Ratings Home Assessment.

Participants will receive:

- A personalised Resilience Ratings Action Plan
- Practical recommendations tailored to their home
- Access to resilience resources and workshops
- Entry into the Mitre 10 voucher prize draw

By taking part, you'll better understand your home's resilience, receive practical actions to strengthen it over time, and help shape the future of household resilience in Australia.

Places are limited. Register now: rbccouncil.org/gold-coast

1. NEWSLETTER / WEBSITE

TITLE

Free Resilience Ratings Home Assessments now available for Gold Coast households



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GOLDCOAST.

COPY

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Places are limited. Register now: **rbccouncil.org/gold-coast**

1.2. Social Media

FACEBOOK

Gold Coast households can now register for a free, self-guided Resilience Ratings Home Assessment.

Find out how your home performs against floods, bushfires, severe storms and tropical cyclones, then receive a personalised Action Plan with practical recommendations to strengthen your home's resilience over time.

Proudly supported by the City of Gold Coast, this is Australia's first large-scale trial of the online Resilience Ratings Home Assessment.

Eligible households will also go into the draw to win Mitre 10 vouchers.

Places are limited. Register now: **rbccouncil.org/gold-coast**



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INSTAGRAM

How resilient is your home?

Gold Coast households are invited to register for a free, online Resilience Ratings Home Assessment to:

- Help households take action to reduce risk
- Receive practical, tailored recommendations
- Learn which actions will have the greatest impact
- Go into the draw to win Mitre 10 vouchers

Proudly supported by the City of Gold Coast.

Register today: rbccouncil.org/gold-coast

@cityofgoldcoast @resilientbuilding

LINKEDIN

If you work with Gold Coast communities or have networks across the region, we'd encourage you to share this opportunity.

Gold Coast households with a freestanding home can now register for a free, online Resilience Ratings Home Assessment. Participants will receive a personalised Resilience Ratings Action Plan with practical recommendations to help reduce their home's risks from floods, bushfires, severe storms and tropical cyclones.

By taking part, households will also help improve future resilience tools through real-world insights and support the development of insurance recognition for resilient homes.

Places are limited. Learn more and register: **rbccouncil.org/gold-coast**

Suggested tags

@Resilient Building Council @City of Gold Coast

SHORT VERSION

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Receive practical, tailored recommendations to help reduce your home's risks from floods, bushfires, severe storms and tropical cyclones, and go into the draw to win Mitre 10 vouchers.



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Register: rbccouncil.org/gold-coast

RE-SHARE OUR SOCIALS

Instagram: [@resilientbuilding](https://www.instagram.com/resilientbuilding)

Facebook: [resilientbuildingcouncil](https://www.facebook.com/resilientbuildingcouncil)

LinkedIn: [@Resilient Building Council](https://www.linkedin.com/company/Resilient-Building-Council)